

# Organizational Overview: PUP Global Heritage Consortium

May 2017

- Mission** Unite people and organizations dedicated to introducing emerging paradigms about management and planning into the heritage management field in order to stem the tide of non-implemented natural and cultural heritage management plans and transition to a more holistic, Integral management approach. Ultimately this approach improves the conservation of biological and cultural diversity. See [mission](#).
- Vision** Transform the planning and management paradigm in the heritage management world from conventional Technical Rationality to [Holistic Planning](#) and then become the go-to reference. With this new paradigm, the heritage field will better conserve the world's biological and cultural diversity. See [vision](#).
- Strategy** Conventional planning paradigms to protect Earth's natural and cultural heritage are broken; too many plans go unimplemented. Our worldwide, grassroots network facilitates local [Holistic Planning](#), feeds experiences into its [Lessons Learned Center](#), and disseminates lessons through its Regional Learning Platforms to all scales, strengthening stakeholder communities to wisely, efficiently, and adaptively manage heritage in an uncertain world.
- Structure** Non-profit, global membership, multi-sector, virtual network. Has virtual administrative core, a board of directors, advisory council, and country offices in Mexico and Colombia. See [infographic](#).
- Focus areas** There are [three focus areas](#): Public Use Planning, Heritage Interpretation Development, and Community Participation and Conflict Management. See infographic on [Holistic Planning](#)
- Brief History** Originally founded in 1997 in Honduras as the Public Use Planning Program, part of RARE Center for Tropical Conservation. In 2003 left RARE and became an ad hoc project of UNESCO's World Heritage Center working in countries around the world to develop its core public use planning process. In 2013 the program became the PUP Global Heritage Consortium. In 2016, it became legally incorporated. See [history](#).
- Members**  
**Directors:** Sherwood Shankland, process facilitator, Shankland Associates, Board Chair; Dr. Stephen McCool, retired professor, University of Montana, wildlands planning and management; Huong Pham, Science Coordinator, UNESCO-Vietnam; Dr. Alison Ormsby, University of North Carolina-Asheville; Dr. Darko Babic, University of Zagreb, Croatia  
**Advisors:** Duane Fast, retired, international interpretation activist and businessman, Canada; Dr. Sam Ham, retired professor, University of Idaho, environmental communications; Art Pedersen, former director, UNESCO Sustainable Tourism Program, Finland; Dr. Bernal Herrera, projects coordinator, FUNDECOR, Costa Rica; Warren Parad, software architect and delivery engineer; Dr. Jeremy Radachowsky, Director Mesoamerican and Caribbean Program, Wildlife Conservation Society; Allan Rhodes, director Ecoturismo Genuino, Mexico  
**Staff:** Jon Kohl, coordinator and president, Costa Rica; Eddy Silva, Vice President, Ecuador; Nahar Muhammed, Secretary, USA; Clark Hancock, Treasurer, USA; Juan Sebastian Vargas, Spanish Monograph Editor, Costa Rica; Dr. Kristin Barry, Membership Manager; Gabriela Hernandez, Assistant Membership Manager, Costa Rica; Adriana Zúñiga, Spanish Interpretation Webinar Coordinator, Costa Rica; Marina Rothberg, writer, EEUU  
**Technical Service Members:** Marisol Mayorga (Kansas State U), Consensus Building Institute (Cambridge, Mass), Ecological Tourism in Europe (Bonn, Germany), Matt Humke (Guatemala), Stanley Arguedas (Costa Rica), Dr. Antonieta Jiménez (Mexico); national offices: HESNAC (Mexico), OpEPA (Colombia)  
**Country Representatives:** Nuno Domingos (Portugal), Liz Infante (Mexico), Nguyen Duy Luong (Vietnam), Ivonne Oviedo (Honduras), Nahar Muhammed (India), Lucia Prinz (Grenada, Caribbean), Carlos Rosero (Colombia)  
**General Members:** Various
- Countries**  
**Past:** Guatemala, Mexico, Indonesia, Montenegro, Portugal, Kenya, Macedonia, St. Vincent and the Grenadines, Belize, USA, Colombia, Vietnam, Costa Rica  
**Current:** USA, Mexico, Panama, Colombia, Vietnam. See [sites](#).
- Activities** Site projects in public use planning, interpretive planning; training in planning, managing, and heritage interpretation. Courses. Publishing (see our [book](#) and [methodological manual](#)). [Research](#)
- Other Info.** [Annual reports](#); [brochures](#); [PUP Youtube Channel](#); [PUP Facebook](#); [FB blog on heritage interpretation](#)

